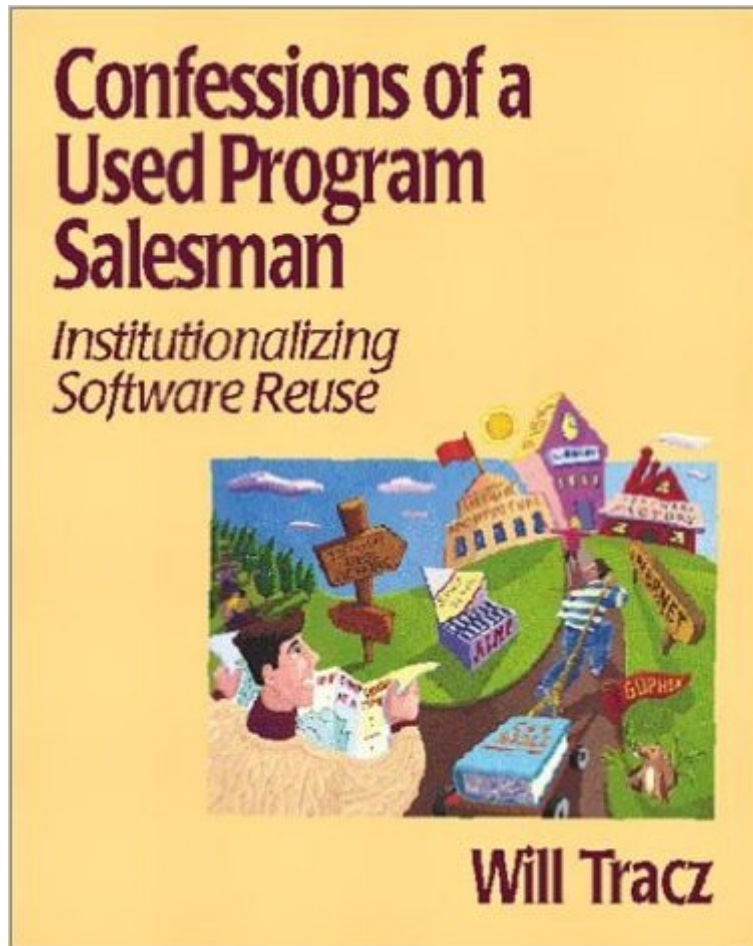# The book was found

Confessions Of A Used Program Salesman

Synopsis

With tongue in cheek and pun in hand, Will Tracz - notorious for his "Confessions of a Used Program Salesman" articles popularized by IEEE Computer, IEEE Software, and ACM Software Engineering Notes - explores the very serious and important topic of software reuse.In this entertaining and comprehensive guide, he shows you how to go beyond ad hoc software reuse to institutionalize the process - how to create a well-planned program, design modular software specifically for reuse across applications, and take full advantage of your efforts.A seasoned practitioner, Will Tracz offers sound advice and hard-won truths from the reuse trenches. Through these insightful "Confessions," the book takes a close look at such specific issues as the characteristics of quality reusable software; intellectual property rights; the roles of Ada, C++, Case, and design patterns; and more. You will discover emerging technologies that have the greatest impact on software reuse, and the step-by-step program included in the book will lead you down the road to reuse, steering you clear of the potholes and hazards that others have discovered at a heavy cost.After reading this book you will have no more excuses. You will understand the importance and advantages of creating reusable software, and you will know how to make it happen."It (Confessions of A Used Program Salesman) succeeds by giving an excellent introduction into the principles of software reuse without getting bogged down in technical details." -Re-Print (The British Computer Society's Reuse Group Newsletter) 0201633698B04062001

Book Information

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Customer Reviews

The book is recommended favorably in the Google Tech Talk 'How To Design A Good API and Why it Matters' January 24, 2007

By reading this book I have been able to increase my at-home business and become more efficient in all of my daily tasks. I've shared this book with many of my colleagues and they all feel that this is a magnificent resource.

Secrets galore, Updates, Tricks enough to satisfy Nixon and all his friends. Now I lie out by the pool, drink enlightened soft drinks, and listen to music engineered by John Lennon's personal ghost. What a ghas ghas ghast!

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